



Privacy preserving federated machine learning and blockchaining for reduced cyber risks in a world of distributed healthcare

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Deliverable D9.2
“Go-online of the public website”

Workpackage WP9
“Dissemination, Training and Exploitation”

Disclaimer

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Document information

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Acronyms and definitions

concentris	concentris research management GmbH
GND	Gnome Design SRL
MUG	Medizinische Universitaet Graz
RI	Research Institute AG & Co. KG
SBA	SBA Research Gemeinnutzige GmbH
SDU	Syddansk Universitet
TUM	Technische Universitaet Muenchen
UM	Universiteit Maastricht
UMR	Philipps Universitaet Marburg

1 Related objectives of the Description of Action

In addition to the moral and societal obligation to communicate the objectives, results, and expected impact of EU-funded research projects as transparently and understandable as possible to the general public and to specific target audiences (in this case patients), this deliverable (9.2) serves the following FeatureCloud objective:

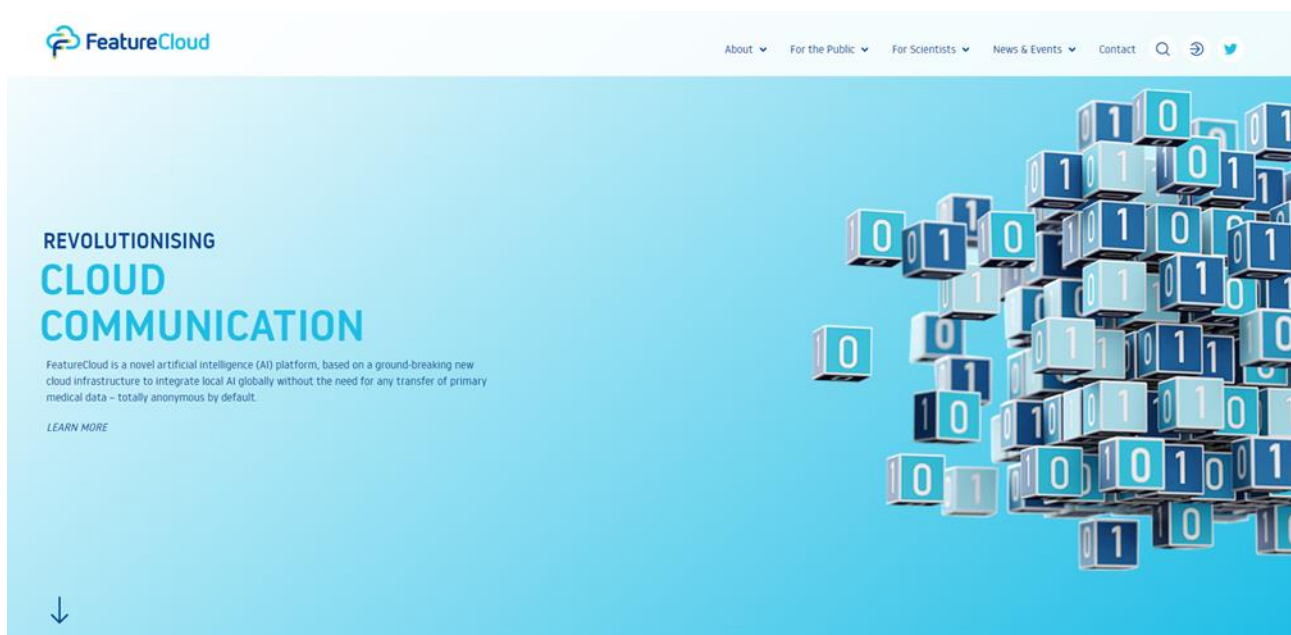
- Maximizing societal acceptance and patient trust (WP9, Objective 1: To make FeatureCloud known to the scientific community and the public; Task 1: Logo, website and corporate identity of FeatureCloud)

2 Executive Summary

On April 30th 2019, the full-flashed project website V2.0 (<https://featurecloud.eu/>) went live as part of task 1 of work package 09. This full-flashed website replaces the interim website V1.0 (one-page website) which went online on January 1st 2019 already and briefly summarized the project, stated its objectives, expected impact and key facts (start date, funding amount, number of partners, and project duration), and important contact information.

The full-flashed website contains detailed information about the project, important features for consortium members, interested scientists, as well as interactive features for patients and the general public. Pages aimed at disseminating the projects results are, for example, the publications page, the news page, the download page, and the interactive Q &A page.

The website's language is targeted at an educated but non-scientific general public, and its content is constantly being updated with project news, new team members, new downloads, the project's info-brochures (one for scientists, another one targeted at the general public & patients), new publications, as well as relevant meetings and events as the project progresses.



3 Deliverable report

3.1 Challenge

The challenge was to prepare a project logo and a professional corporate identity to guarantee growingly high recognition of the project, and to make non-IPR sensitive data available for dissemination to the widest possible audience, encompassing not only academic groups or healthcare professionals but also the general public, patients, and relevant data protection associations (e.g. European Patients Forum). To achieve this, a public project website was to be set up and linked with an internal, password-protected part developed by WP1 (concentris, TUM, GND). The website should be regularly updated with news, events, links to open-access consortium publications, and contain an online registration tool for FeatureCloud newsletters, project meetings and conferences.

3.2 Methodology

The textual content and design features of the new, fully fledged V2.0 website were developed by Dr. Nina Donner (concentris) and tested by Vanessa Köhler (concentris). The website is easily identifiable via the project logo, the project “corporate identity” colors, and matching thematic visuals by the company’s graphic designer. GND was handed all design and content components, including professional profile pictures and contact information of all consortium members, in order to implement the technical backbone of the website. It has since been updated on a regular basis with news, new members, publications and downloads. The website is hosted via concentris’s STRATO account and protected with SSL encryption. Before V2.0 went online, all content has been checked, edited and verified by the project coordinator, Prof. Dr. Jan Baumbach, by the project manager Andrea Wohner from concentris, and by Dr. Nina Wenke from TUM.

3.3 Results

The full-fledged V2.0 website consists of the following pages and features:

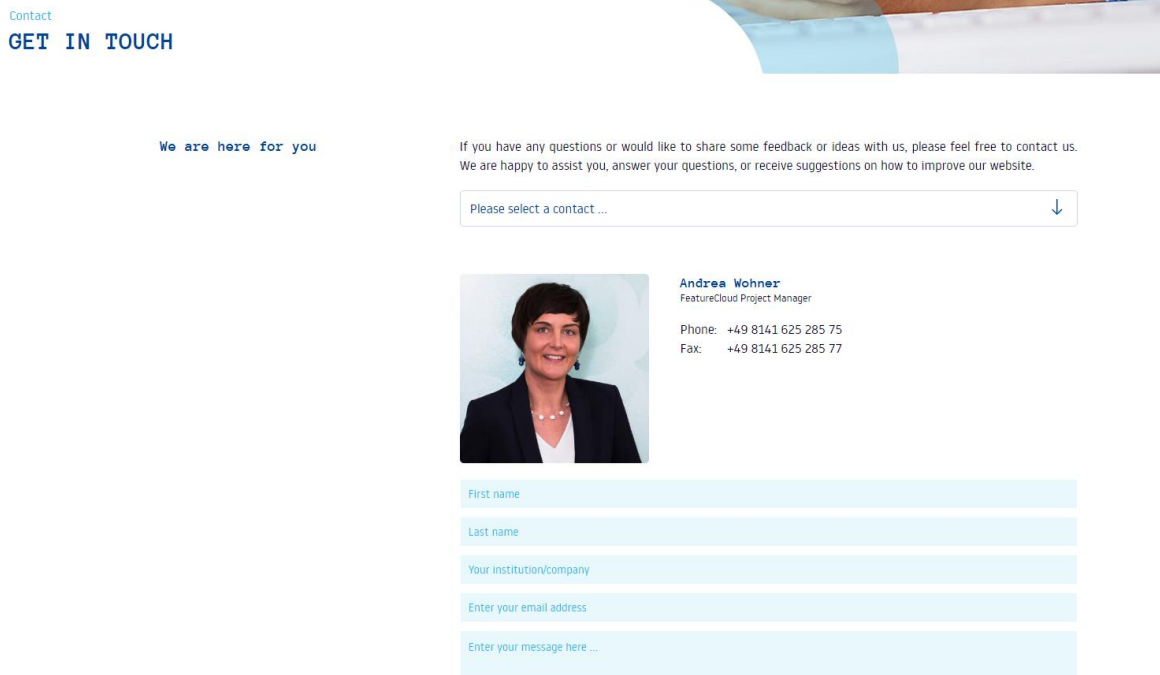
- An introductory homepage, including a general description of the project and key resources (objectives, members, publications, and downloads)



- 4 main navigation areas for the general public and for scientists,, including a general “About” area and an area for news & events, including the newsletter-sign-up page.



- A contact form for every consortium member to ensure easy and fast communication within the consortium as well as enabling transparency and communication with the general public, stakeholder groups, and patients. This is an example contact page:



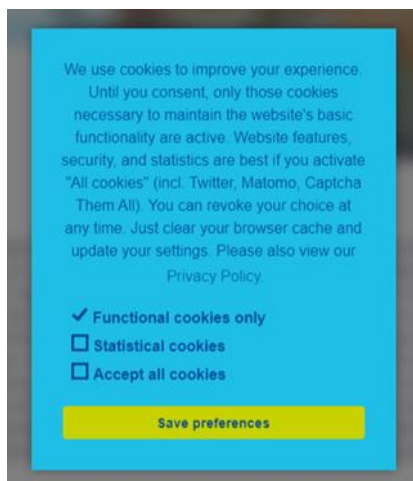
- 20 subpages with detailed information about the project, its vision, why it matters, all consortium partner institutions, the different work packages, an interactive Q & A page for the public / patients, links, downloads, project meetings, relevant conferences, publications, background literature, and news.
- The project partners are presented collectively in form of an EU-map on the members subpage, and individually on separate pages in form of profile pictures, contact information and a brief textual presentation of the respective institute. Example of an individual member page:



- The footer menu links the EU flag to the URL of the Horizon 2020 website (<https://ec.europa.eu/programmes/horizon2020/en>), leads to the Contact page, the Member login page, and the Legal Disclaimer page, and contains the mandatory funding and dissemination acknowledgement:



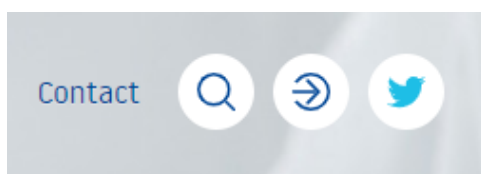
- In order to comply with the European GDPR, all website visitors have to choose and consent to their cookie preferences prior to being able to browse through the website. Detailed privacy policy information is accessible on the ‘Legal Disclaimer’ subpage. The contact forms are protected with “Captcha Them All”, and the entire website is secured with an SSL certificate.

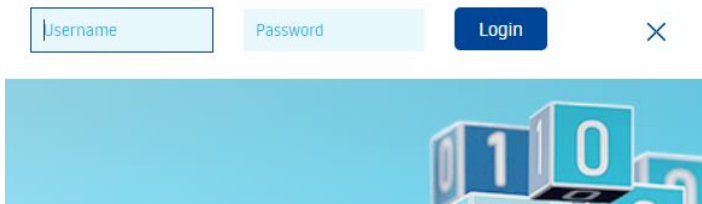


- The website has been made compatible with all major browsers (Internet Explorer, Google Chrome, Firefox, Safari), and designed to be responsive and accessible from all screen sizes and devices, including smart phones, tablets, laptops, and larger computer screens.

3.4 Progress beyond the state-of-the-art

- The top menu contains a search function, a link and pop-up window to securely log into the members-only intranet (Keyways), and the social media icon leading to the project’s Twitter account.





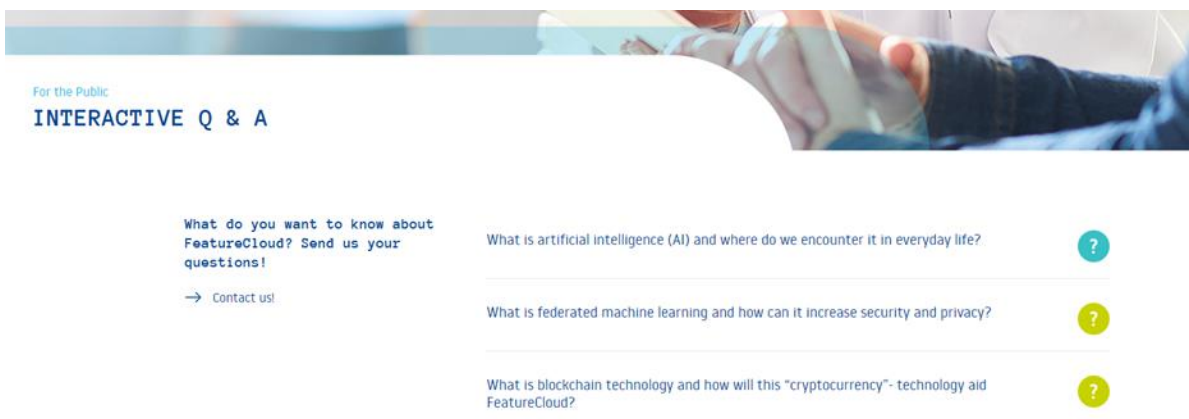
- In addition, to increase visibility and interlinkedness, the project’s Twitter feed is directly embedded into the website, namely under the Quick Links menu (visible on every subpage):

QUICK LINKS

- Members
- Work Packages
- Interactive Q & A
- Publications
- Useful Links
- Downloads
- Contact



- To engage the general public more active, an interactive Q & A Page has been added to the website. This goes beyond the traditional contact page and beyond the individual contact forms for each consortium member, as it encourages interested website visitors to contemplate and send specific questions to the consortium.



4 Conclusion

In conclusion, we are confident that the project website serves as a central go-to platform for the general public and consortium members when seeking key information about the project or wishing to contact a member of the consortium. The availability of this website has been and will continue to be advertised during professional conferences and via patient support organisations, and a MATOMO account monitors the website's traffic.

5 References

<https://featurecloud.eu/>

<https://featurecloud.eu/about/members/>

<https://featurecloud.eu/partner/technical-university-of-munich/>

<https://featurecloud.eu/for-the-public/interactive-q-a/>

<https://featurecloud.eu/contact/andrea-wohner/>

<https://featurecloud.eu/login/>

<https://mailchi.mp/af8bcb2085e4/featurecloudnewsletter>

