FeatureCloud

Privacy preserving federated machine learning and blockchaining for reduced cyber risks in a world of distributed healthcare

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Deliverable D9.4 "Project leaflet for clinical staff"
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Workpackage WP09 "Dissemination, training, and exploitation"

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Document information

Grant Agreement Number	826078		Acronym	FeatureCloud
Full title	Privacy preserving federated machine learning and blockchaining for reduced cyber risks in a world of distributed healthcare			
Topic	Toolkit for assessing and reducing cyber risks in hospitals and care centres to protect privacy/data/infrastructures			
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Project URL	https://featurecloud.eu/			
EU Project Officer	Reza RAZAVI (CNECT/H/03)			
Project Coordinator	Jan Baumbach, TECHNISCHE UNIVERSITAET MUENCHEN (TUM)			
Deliverable	9.4 "Project leaflet for clinical staff"			
Work Package	09			
Date of Delivery	**Contractual**	M9 (30/09/2019)	**Actual**	M17 (07/05/2020)
Nature	Info leaflet, dissemination product	**Dissemination Level**		PUBLIC
Lead Beneficiary	concentris			
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Table of Content

Acronyms and definitions

AI	artificial intelligence
concentris	concentris research management GmbH
GND	Gnome Design SRL
MUG	Medizinische Universität Graz
RI	Research Institute AG & Co. KG
SBA	SBA Research Gemeinnützige GmbH
SDU	Syddansk Universitet
TUM	Technische Universität München
UM	Universiteit Maastricht
UMR	Philipps Universität Marburg

1   Objectives of the deliverables based on the Description of Action

The project leaflet for clinical staff serves the following objectives and tasks:

- Objective 1: To make FeatureCloud known to the scientific community and the public → Task 1: Logo, website and corporate identity of FeatureCloud (concentris, TUM, GND)

- Objective 2: Disseminate the results to the scientific community in the academic and healthcare sectors and foster interaction and exchange with the scientific community and the public → Task 2: Dissemination for scientists (concentris, all)

2   Executive Summary / Abstract

To inform clinical staff and fellow scientists about the goals and objectives of FeatureCloud, a DIN A5 PDF leaflet has been designed for print by concentris in collaboration with TUM. The leaflet has been distributed in digital form to all partners, and has already been printed and distributed at various scientific conferences. It is also available for download from the project website and from the intranet (KEYWAYS).

3   Introduction (challenge)

The challenge for this deliverable was to design a brief, but informative project leaflet that summarizes in visual and textual form the goals and objectives of FeatureCloud with clinical staff as the key target group. This leaflet is also intended to be available in printed form for fellow scientists, healthcare workers, clinical staff, and artificial intelligence (AI) experts whenever project partners attend scientific meetings and international conferences.

4   Methodology

To inform clinical staff about FeatureCloud's goals and objectives, we decided to use a simple DIN A5 format with content and visuals on both the front and back side and to prepare the leaflet as a printable PDF, so that clinics and hospitals can easily have the leaflet printed (if desired) when introducing the FeatureCloud concept to their employees.

For the purpose of project partners being able to quickly produce a desired amount of copies / printouts before attending a scientific meeting, the printable leaflet has been made freely available for download from the FeatureCloud website (https://featurecloud.eu/for-the-public/downloads/).

5   Results

The PDF can be downloaded here. In addition to being openly available for download from the project's website, the PDF is also available on the intranet (https://intranet.concentris.de/login). The leaflet has been sent to all partners in digital form, and has since been printed and successfully distributed at scientific meetings and conferences to both healthcare professionals as well as scientific researchers.

Front side of DIN A5 leaflet:

Back side of DIN A5 leaflet:
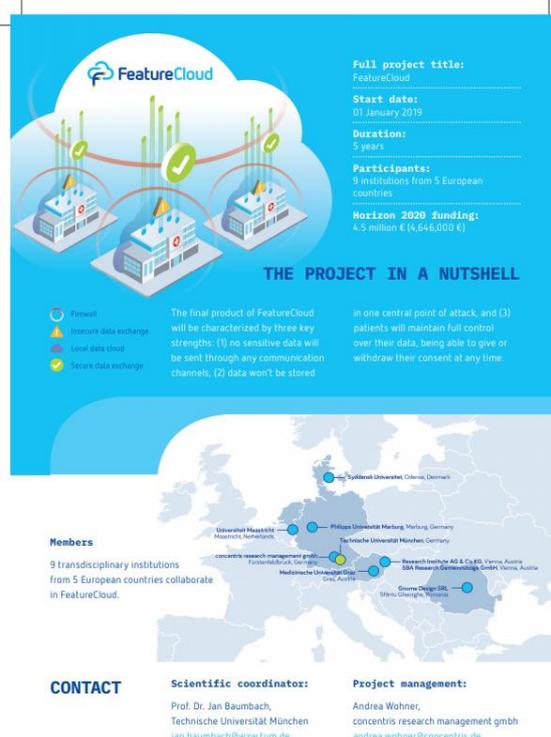
Special effort has been made to summarize the project's key facts, overall aim, and scientific approach in a compact, easy-to-understand graphic:	
Also included on the leaflet are the FeatureCloud Twitter handle and an easy-to-scan QR Code to quickly access the project's website:	
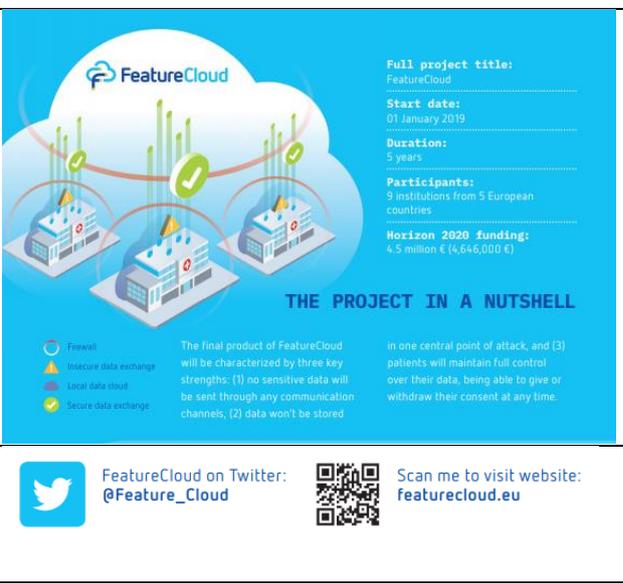
6 Open issues

The leaflet will be adapted at a later stage to inform clinical staff and scientific researchers in more detail about the platform, the AI behind it, and how to use it. For reasons of protecting intellectual property during the development stage of the project, this will happen at the end of the project, once the FeatureCloud team has developed a functional real-word product and application.

7 Conclusion

The leaflet has been distributed in digital form to all partners, and has already been printed and disseminated at various scientific conferences. Positive feedback was received regarding the clear textual description of the project's aims and the excellent visual summary of the project's scientific approach.

8 References

https://featurecloud.eu/wp-content/uploads/2020/05/FeatureCloud_Flyer_DIN-A5_For-Print_SCIENTISTS.pdf